

COOKIE POLICY

Introduction

This statement is also made in accordance with art. 13 of Regulation (EU) 2017/679 "Protection of natural persons with regard to the processing of personal data and the free movement of such data" (in short GDPR), to those interacting with the Web services of Veroniki Holding S.p.A., accessible by Telematics ways from the address: <http://veronikiholding.com>.

The data controller is Veroniki Holding S.p.A., with registered office in Milan, Via Larga 9/11.

Through this statement we intend to give you some information on the technologies adopted and how they are used on our website. Here are some important things to know about how to use these technologies.

What are cookies

Like almost all websites, we use small data files, which are saved on your computer, tablet, mobile phone or other mobile device (collectively referred to as the "device ") to record certain data each time you sign in or interact with our sites, services, apps, messaging systems and tools.

Specific names and types of cookies, web beacons, and other similar technologies used may change over time. To help you better understand the rules and use of these technologies, here are some terms with their definitions:

Cookies: Small text files (typically letters and numbers) that are saved in the browser or device memory when you visit a site or see a message. Cookies allow a site to recognize a particular device or browser. There are several types of cookies:

- **temporary** (or session): they are used to store temporary information, allowing you to link your actions during that specific session and are removed from your computer when you close Internet Explorer;
- **Persistent** (or saved): They are used to store information, such as the logon name and password, so that the user does not have to retype them every time he visits a specific site; they remain stored on your computer even after you close Internet Explorer;
- **First part:** Derive from the displayed Web site and can be permanent or temporary; They can be used to store information that will be reused the next time the site is visited;
- **third part:** These are derived from advertisements from other sites, such as popups or banner ads, on the web site displayed; they can be used to register the use of the website for marketing purposes.

Cookies can be disabled or removed using the tools available in most browsers. Cookie preferences must be set separately for each browser used, as each of them offers specific features and options.

Cookies in our website

Our cookies are useful to ensure the functioning of our site. We use cookies and similar technologies that remain on your device only for the period of the browser's activity (session cookies) or for a longer period (persistent cookies).

You can block them, delete them, or disable them if your device allows it. You can manage cookies and cookie preferences in your device or browser settings.

Where possible, security measures are implemented to prevent unauthorized access to cookies and similar technologies.

Consent to the use of cookies

On the first access to our website, you will find a banner containing the short information on the use of cookies.

You have several alternatives:

- the "scroll down" (i.e. the movement of the mouse wheel) or the continuation of the navigation, will be equivalent to the consent to the use of the cookies, as indicated in the short information;
- Access to the cookie policy and the choice of different cookie type options will result in different consequences depending on the category of cookies.

Category of cookies

Technical cookies

They are useful to ensure the functioning of our services, allow us to improve the performance. These technologies allow our sites, services, apps, and tools to keep important information in your browser or device, and then to use them later to identify you on our internal servers or systems. Where applicable, we protect cookies and other similar technologies to ensure that only Veroniki Holding S.p.A. and/or our authorized service providers can interpret them by assigning them a unique code. Your personal information is not stored in cookies or other similar technologies used.

All personal data acquired and archived through the use of these technologies are obtained only after having provided you with a specific information.

The uses of these technologies fall within the following general categories:

Operation needed from the operational point of view. The use of cookies may be necessary for the operation of sites, services, apps and tools. This includes technologies that enable the user to access the sites, services, apps, and tools required to prevent fraudulent activity and improve security or to use other features such as carts, saved searches, or similar functions.

Performance-related use. We can use cookies to evaluate the performance of our websites, apps, tools and services, even in the context of analysis activities to understand how visitors use our websites, determine whether they have interacted with our messaging system or display an item or link, or to enhance the content, apps, services, or tools of the site.

Use of the feature. We can use cookies to provide you with advanced features while accessing or using our sites, services, apps, or tools. With these features, we can, for example, identify users who access our sites or monitor their preferences, interests, or objects that were previously displayed, in order to improve the presentation of content on our sites.

The consent for the use of these cookies is not mandatory. If you don't feel you want to accept the use of the technical cookies you can deactivate them as stated above; In this case you might not be able to take advantage of certain features, services, apps, or web site tools. The site might require you to re-enter your password several times during the same session.

The following lists the cookies are used by the website <http://veronikiholding.com>:

Name	Type of cookie	Description
Google Analytics	Monitoring Technical	It collects anonymous usage statistics and site performance. To disable it, follow the instructions at the link https://tools.google.com/dlpage/gaoptout
PHPSEID	Session Technical	Cookies native PHP and allows websites to store data on the state of the serialization. It is used to establish a user session and to communicate data through a temporary cookie, commonly called session cookies. Since the cookie PHPSEID has a time limit, it disappears when you close your browser.

Keep in mind that individual cookies can also be controlled and deleted using the settings of most browsers.

Below we provide links to the pages related to the management of cookies of the main browsers:

[Internet Explorer](#) - [Google Chrome](#) - [Mozilla Firefox](#) - [Safari](#)

This present Statement Rev. 00 was issued on date 23/01/2019 and is starting from the same date.